

CE Tutorial

For GlobalLink Users



Similar Terms

CE Listing template= GL listing details; CE SKU=GL Product Name;

CE Terms	GL Terms	Note
Listing Template	Product & Listing Details	Support folder management
SKU	Product Name	=eBay Custom Label

The screenshot shows the Channel Effect eBay interface. On the left, a sidebar contains a menu with 'Listing Templates' circled in red. Below it, a box contains three icons: a plus sign, a pencil, and a minus sign, also circled in red. Red arrows point from these icons to the 'Listing Templates' menu item and to the 'Create/Edit/Delete folders' text. The main content area shows a list of listings with columns for ID, Status, Site, SKU, Listing Activities, Picture, and Listing. The 'SKU' column header is circled in red. Two rows of listings are visible, with red text annotations: 'similar with GL's Product Name' pointing to the SKU 'MF002-HMJF6PC' and 'similar with GL's listing details.' pointing to the listing ID '6'. The listing with ID '13' has the annotation 'Create/Edit/Delete folders' below it.

All	Australia	Canada	eBay Motors	UK	United States	
Selected 0 Item(s) [Edit] [Delete] [Launch] [Reload] --Select Action--						
ID	Status	Site	SKU	Listing Activities	Picture	Listing
6	Completed	Australia	MF002-HMJF6PC	Scheduled: 0 Active: 1 Active With Sold: 1 Ended With Sold: 0 Unsold: 0 Sold Qty: 27		
13	Completed	Australia	CM1420	Scheduled: 0 Active: 1 Active With Sold: 0 Ended With Sold: 0 Unsold: 0 Sold Qty: 0		

How to bind an eBay account

Admin->Channel Accounts -> eBay Account

1 PayPal Email Address

eBay User ID:

Current PayPal Email Address:

* PayPal Email Address:

* Confirm PayPal Email Address:

2 Setting

eBay Listings Enabled

SalesManager Enabled (Note : System will only keep orders for 90 days since the order is created in or synced to CE.)

3 Email Account

Set Email Account: Yes No

Pls input your PayPal account as the default PayPal payment method of this eBay account.

To quick bind your eBay account, just only checked on eBay Listings Enabled setting.

You may enabled sales manager later.

How to sync listings to CE

Channel Effect eBay

Global Filter: Disabled

Summary

Backend Tasks

Note: For Professional, you may sync 1,000 listings per task. If you

Sync Type: Only Sync New Listings from eBay

-- Select --

- Use SKU to name downloaded images
- Create or apply to listing template

Pls choose the 1st option:
Only sync new listings from eBay

Different limitation with different package .

- Free : 20 Listings /task
- Starter: 200 Listings /task
- Professional: 1000 Listings /task
- Business: 3000 Listings / task

Suggestions: Checked on both settings

A synchronization task will generate below data (FYI: Next Slide)
1. Active Listings; 2. Listing Templates; 3. Images



Sync Results

The screenshot displays the Channel Effect eBay interface. The top navigation bar includes 'DashBoard', 'eBay', 'AliExpress', 'SalesManager', 'Inventory', and 'Images'. The left sidebar contains navigation options: 'Summary', 'Listings', 'Create New', 'Scheduled(0)', 'Active(221)', 'Ended Listings with Sales(122)', 'Ended Listings without Sales(574)', 'Listing Recommendation Tasks', and 'Listing Templates'. The main content area shows a table of listings with columns for ID, Status, SKU, Site, End Time, Qty, and Price. A red box highlights the 'Active(221)' option in the sidebar, with an arrow pointing to a red callout box containing the text '1. Active listings will be listed here'. Another red box highlights the 'Images' tab in the top navigation bar, with an arrow pointing to a red callout box containing the text '3. Product Images will be download to Image app and naming with SKU prefix of the item.' A third red box highlights the 'Listing Templates' option in the sidebar, with an arrow pointing to a red callout box containing the text '2. Checked on the above setting, a new listing template will be generated and bind to an active listing'. The 'Settings' section in the top right corner shows a checked checkbox for 'Use SKU to name downloaded images'. Below this, four product images are shown in a grid, each with a checkbox and a filename starting with a SKU prefix (e.g., XZ001_01.j...). A red box highlights the 'XZ001_01.j...' checkbox, with an arrow pointing to a red callout box containing the text '2. Checked on the above setting, a new listing template will be generated and bind to an active listing'.

1. Active listings will be listed here

ID	Status	SKU	Site	End Time	Qty	Price	Image
953	Active	XZ001	AU	2016-03-07 15:35:49 (GMT+11:00)	1	AU\$ 8.99(41.9 元)	
952	Active	XZ006	AU	2016-03-07 14:36:18 (GMT+11:00)	1	AU\$ 9.99(46.6 元)	
				2016-03-07			
949	Active	ZS1307	CA	2016-03-07 20:43:36 (GMT-5:00)	1	CA\$ 8.99(43.4 元)	

2. Checked on the above setting, a new listing template will be generated and bind to an active listing

3. Product Images will be download to Image app and naming with SKU prefix of the item.

Settings:

- Use SKU to name downloaded images

XZ001_01.j...

XZ001_02.j...

XZ002_02.j...

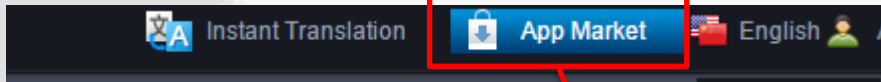
XZ003_01.j...

Listing Templates

How to upgrade package?

App Market

Step 1



Step 2

Account Summary Current Package: Professional [Change](#)

	Current Package	Used	Remaining	
Upload Listings/Month	10000	77	9923	<div style="width: 0.77%;"></div>
Channel Accounts	15	7	8	<div style="width: 46.67%;"></div>
User Accounts	7	3	4	<div style="width: 42.86%;"></div>
Storage(MB)	10240	1275	8965	<div style="width: 12.5%;"></div>

You have 1 invoice(s) not paid. Invoice ID: 14799 [Pay Now](#) Current Billing Cycle: 1 Month Next Billing Cycle:

My Free Subscriptions

eBay	eBay_Canada Channels Free Unsubscribe	eBay	eBay_US Channels Free Unsubscribe
eBay	eBay_UK Channels Free Unsubscribe	eBay	eBay_Australia Channels Free Unsubscribe
Motors	eBay_Motors	Images	Images

Change Package

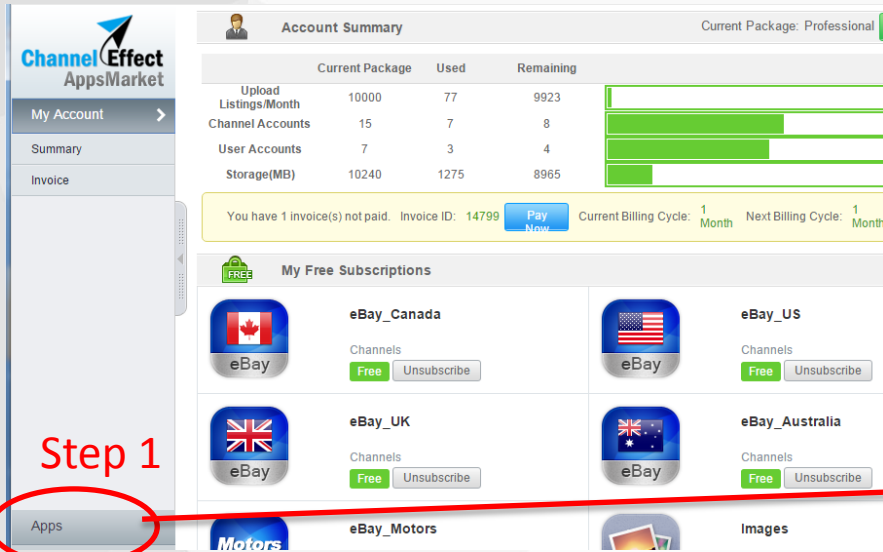
Package:	Free	starter	professional	business
Upload Listings/Month:	100	1,200	10,000	30,000
No. of Channel Accounts:	2	5	15	30
No. of User Accounts:	1	3	7	15
Storage:	100 MB	2 GB	10 GB	30 GB
Price:	Free	\$9.95USD	\$49.95USD	\$149.95USD
	Apply	Apply	Current Package	Apply

Note: 1.Image, Listings, Orders and Inventories will all use storage space.
2.Price difference will not be refunded if you degrade your package;
If you have to degrade the package, it is suggested to do it in the last few days of the billing cycle.

How to subscribe add-on or eBay Site channel?

AppsMarket -> Apps

Channel Effect








Account Summary Current Package: Professional

	Current Package	Used	Remaining
Upload	10000	77	9923
Listings/Month	15	7	8
Channel Accounts	7	3	4
User Accounts	10240	1275	8965
Storage(MB)			

You have 1 invoice(s) not paid. Invoice ID: 14799 [Pay Now](#) Current Billing Cycle: 1 Month Next Billing Cycle: 1 Month

My Free Subscriptions

 eBay_Canada Channels Free Unsubscribe	 eBay_US Channels Free Unsubscribe
 eBay_UK Channels Free Unsubscribe	 eBay_Australia Channels Free Unsubscribe
 eBay_Motors	 Images

Step 1 (Red circle around 'Apps' in the left sidebar)

Channel Effect
AppsMarket

My Account

Apps

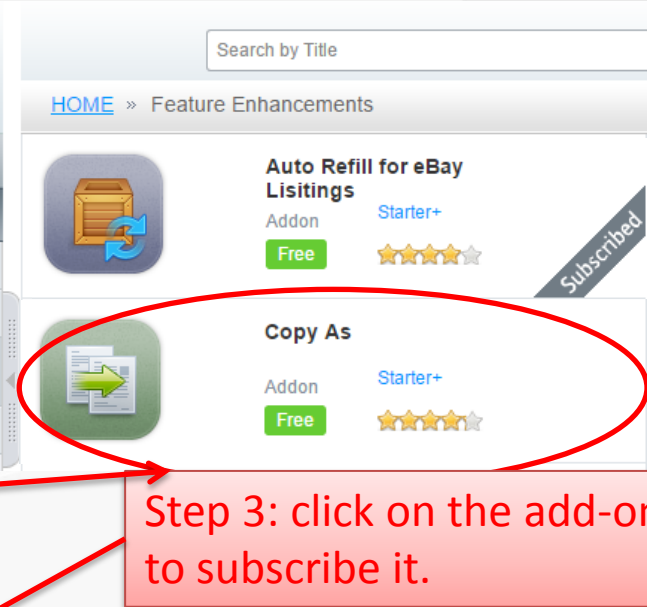
All (44)

Free (44)

Feature Enhancements (20)

Channels (24)

Step 2 (Red circle around 'Feature Enhancements (20)')



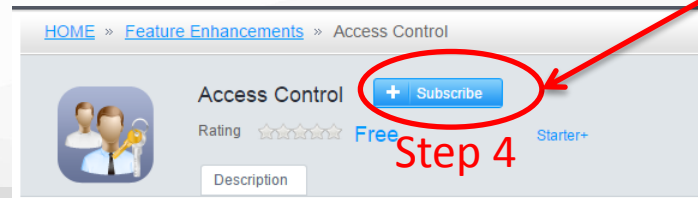
Search by Title

HOME » Feature Enhancements

Auto Refill for eBay Listings
Addon Starter+
[Free](#) ★★★★★ **Subscribed**

Copy As
Addon Starter+
[Free](#) ★★★★★

Step 3: click on the add-on to subscribe it. (Red circle around 'Copy As' and red arrow pointing to the 'Add-on' button)



HOME » Feature Enhancements » Access Control

Access Control [+ Subscribe](#) [Free](#) Starter+

Rating ★★★★★

Description

Step 4 (Red circle around '+ Subscribe' button)

Suggested Add-ons

Copy As Add-on



Copy As

Addon

Free

Starter+



After subscribed "Copy As" add-on, you may see the action "Copy As" in option list

Summary of Listing Detail(s) - BKN1302-GZ

NEW

Edit Replace Keywords -- Select Action -- Apply

Select Page Deselect Page Select All Deselect All Selected Item Count

ID	Action	Gallery Picture	Product Name
1951			BKN1302-GZ

GL: Copy As

Channel Effect eBay

Global Filter: Enabled

Summary Listings Listing Templates Bags Bikini Dress Fishing Tackle Auctions

Search by ID, Title, Subtitle, Inventory Name

All Australia Canada eBay Motors UK United States

Selected 4 Item(s) Edit Delete Launch Reload --Select Action-- Sort by:

ID	Status	Site	SKU	Picture	Listi
712	Completed	Canada	FS-MI008-1pc		
713	Completed	Canada	FS-MI8018-1pc		

Copy As

CE: Copy As



It's similar with GL Copy As function. However, CE support bulk copy as.

Suggested Add-ons

Copy As

- Enable eBay Picture service
 - Suggested **checked on** since it' s free to upload 12 images now.
- No duplicated listing templ...
 - Suggested **NOT checked on**. Or else, most copied listings will be regarded as duplicated and copy action won' t be continued.

Copy As

Channel:  

Select target eBay Account:

Select target listing format:

- Remain the same listing format
- Copy to other listing format(s)
- Auction Fixed Price Multiple Variations

Select target eBay site:

- Remain the same eBay site
- Copy to other eBay site(s)
- Australia eBay Motors UK
- United States Canada(CAD) Canada(USD)

Select target folder: [FishingTackle](#) > [Auctions](#)

Note: The eBay site(s) you selected will charge fees for eBay picture service. Please

- Format Prices: round converted currency to 0.
- Copy Title, Subtitle, Payment, Shipping, Return Policy and About Us descriptions (Only)
- No duplicated listing template is created
- Enable eBay Picture service (Except Netherland and eBay MotorSite)

If copy to a different site, pls make sure "Copy Title ..." be checked on.

Suggested Add-ons

Bulk Adjustment



Bulk Price Adjuster

Addon

Starter+

Free



Adjust Price

* Select Price Type: Start Price Reserve Price Buy It Now Price

Shipping Cost

* Adjust Type: Increase Decrease

* Adjust By: Percentage %

Amount

USD Change Price(\$ by 6.5 元

UK United States

Reload --Select Action-- Sort by:

SKU --Select Action--
Move to Another Folder
Adjust Price
Copy As
Verify

FS-SP013-1pc Active with Sold: 0
Ended With Sold: 2
Unsold: 1
Sold Qty: 2

For example, 2 auction listings:

Listing A: Start price=0.99

Listing B: Startprice =3.99

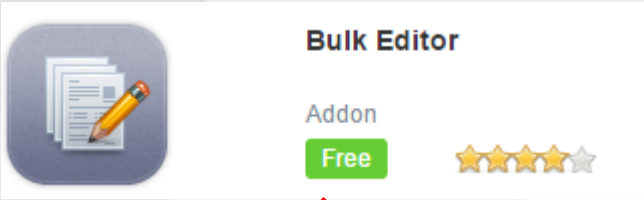
Result:

Listing A: Start price= 1.99

Listing B: Start price=4.99

Suggested Add-on

Bulk Editor

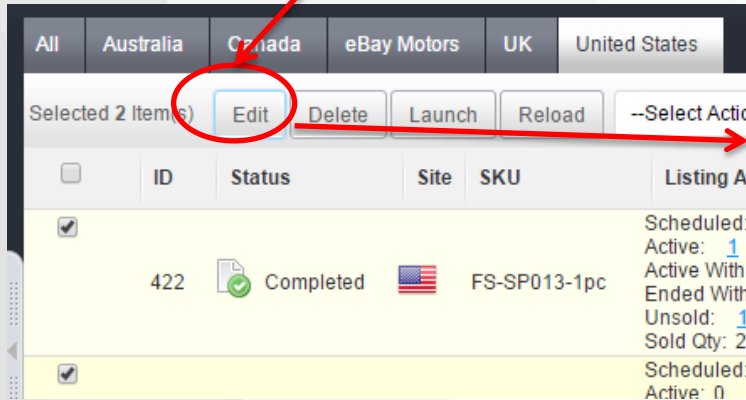


Bulk Editor

Addon

Free

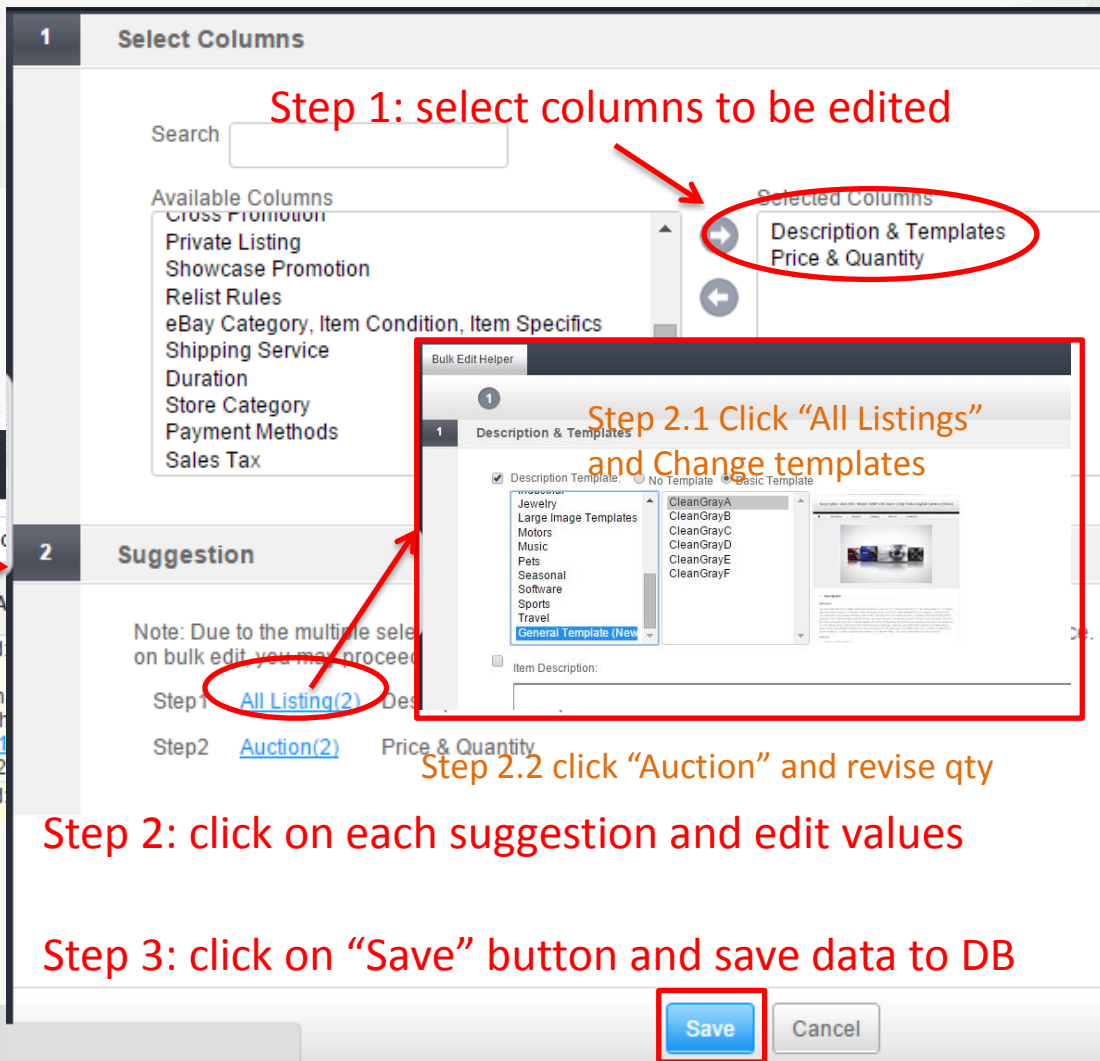
★★★★☆



All Australia Canada eBay Motors UK United States

Selected 2 Item(s) Edit Delete Launch Reload --Select Action

ID	Status	Site	SKU	Listing A
422	Completed		FS-SP013-1pc	Scheduled Active: 1 Active With Ended With Unsold: 1 Sold Qty: 2
				Scheduled Active: 0



1 Select Columns

Search

Available Columns

- Cross Promotion
- Private Listing
- Showcase Promotion
- Relist Rules
- eBay Category, Item Condition, Item Specifics
- Shipping Service
- Duration
- Store Category
- Payment Methods
- Sales Tax

Selected Columns

- Description & Templates
- Price & Quantity

Step 1: select columns to be edited

2 Suggestion

Note: Due to the multiple selection on bulk edit, you may proceed

Step 1 [All Listing\(2\)](#) Description & Templates

Step 2 [Auction\(2\)](#) Price & Quantity

Step 2.1 Click "All Listings" and change templates

Step 2.2 click "Auction" and revise qty


Step 2: click on each suggestion and edit values

Step 3: click on "Save" button and save data to DB

Save Cancel

Suggested Add-on

Auto Refill Add-on



Auto Refill for eBay Listings
Add-on Starter+
Free ★★★★★

Auto Refill Add-on is available for *fixed price listings* & *multi-variation listings*.

SKU is required to use the add-on

For example, listing A has 5 available qty and sold 2 qty. When CE monitor that there are 2 qty has been sold, it will reset available qty to 5 for the item.

This add-on is a good solution to resolve the selling limit problem.

6 **Duration, Qty and Price**

* Duration:

* Quantity:

* Price: 117.7 元

Private Listing:



Enable Auto Refill

[Best Offer Options](#)

Allow buyers to send you Best Offers

Fixed price listings

7 **Shipping**

Picture	SKU	* UPC	QTY	Quantity	Price	delete
	FS-SB001-1pc	Does not apply	1 pc	<input type="text" value="5"/>	<input type="text" value="US\$ 2.59"/> 16.9 元	<input type="button" value="X"/>
	FS-SB001-4pc	Does not apply	4 pcs	<input type="text" value="5"/>	<input type="text" value="US\$ 9.99"/> 65.3 元	<input type="button" value="X"/>

Enable Auto Refill

[Sales Tax](#)

Multi-variation Listings

Suggested Add-on

eBay Global Filter



eBay Global Filter

Addon

Free

Starter+



Channel Effect
eBay

Specified eBay account: testuser_seller01

Global Filter: Enabled

eBay Account:

testuser_seller01

Selected 0 Item(s)

Edit

Delete

Launch

Reload

--Select Action--

Listing Templates

Enabled Global Filter, only specified eBay account data are displayed.

eBay

Global Filter: Disabled

All Australia Canada eBay Motors UK United States

Summary

Selected 6 Item(s)

Edit

Delete

Launch

Reload

--Select Action--

Disable Global Filter, all data are displayed

Listing Templates

Uncategorized(0)

Recent Changed(10)

Error(0)

A1-Top(42)

A2-Clothing-
OutStock(24)

Auctions(408)

Bags(20)

Beachsuit(2)

Bikini(6)

Listing Profiles

Settings

168



Completed



BKN140901-L

Active: 0

Active With Sold: 0

Ended With Sold: 0

Unsold: 0

Sold Qty: 0

Scheduled: 0

Active: 1

Active With Sold: 1

Ended With Sold: 0

Unsold: 0

Sold Qty: 0

Scheduled: 0

Active: 1

Active With Sold: 1

Ended With Sold: 0

Unsold: 0

Sold Qty: 0

Scheduled: 0

Active: 1

Active With Sold: 1

Ended With Sold: 0

Unsold: 0

Sold Qty: 1

Scheduled: 0

Active: 0

Active With Sold: 0

Ended With Sold: 0

Unsold: 1

Sold Qty: 0

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Sold Qty: 0

Scheduled: 0

Active: 0

Active With Sold: 0

Ended With Sold: 0

Unsold: 0

Sold Qty: 0

Scheduled: 0

Active: 0

Active With Sold: 0

Ended With Sold: 0

Unsold: 0

Sold Qty: 0

testuser_seller01

Active

testuser_seller01

Active

testuser_seller01

Active

testuser_seller_au02

Active

testuser_seller_au02

Active

testuser_seller_au02

Active

testuser_seller_au02

Active

Use this add-on to set default eBay account for each sub-user account.

Each user can disable it and check other eBay account data.

Suggested Add-on

Access Control



Access Control

Addon

Starter+

Free



Once subscribed this add-on,
eBay Global Filter settings will be invalidation.

A role can be assigned to
specified eBay account & sites.

An user inherited the role will
be **locked** to manager specified
eBay sites and accounts

The screenshot shows the Channel Effect Admin interface. The top navigation bar includes Dashboard, eBay, AliExpress, and More. The main menu on the left lists Summary, User Accounts, Roles (1), and Users (3). The Roles (1) section is highlighted with a red arrow. The main content area shows the Permissions for eBay Listings section, which is circled in red. This section includes checkboxes for All Sites (Australia, Canada, Motors, UK, United States) and All Accounts (testuser_seller01, testuser_seller_au02, testuser_seller_uk03).

For example, user A assigned to eBay account: testuser_seller01
user B manager assigned to eBay account: testuser_seller_au02

User A cannot see any ebay data belongs to testuser_seller_au02.

New Description Templates

ListingHelper -> Step 4

- All GL templates can be mapped to CE templates
- CE provide a new series templates

The screenshot displays the ListingHelper interface for editing a product description. At the top, there are tabs for 'Listing Helper', 'Category Helper', 'Item Specifics Helper', and 'Image Helper'. Below these is a 'Quick Navigation' bar with numbered buttons 1 through 11. The main content area is titled 'Product Description' and shows a 'Description Template' dropdown menu. The dropdown is open, showing a list of templates: 'Jewelry', 'Large Image Templates', 'Motors', 'Music', 'Pets', 'Seasonal', 'Software', 'Sports', 'Travel', and 'General Template (New)'. The 'General Template (New)' option is circled in red. To the right of the dropdown, a list of 'CleanGray' templates (CleanGrayA through CleanGrayF) is also circled in red. Below the dropdown, there is a rich text editor with a toolbar containing various icons for text formatting and alignment. The text area below the toolbar is labeled 'Item Description:' and contains the word 'Features:'.

1. For a fixed price listing, it's in item location and image section.
2. For a multi-variation listing, it's in variation section

3 Item Location and Image

* Inventory: [Add Inventory](#)


SKU

* Item Location:

Product Images: Use eBay Picture Service Photo Display:

Note: Image(s) selected will only be uploaded to Gallery Picture, if you do not use eBay picture service or basic

Gallery Picture



6 Duration, Quantity and Price

* Duration:

Private Listing:



* [Variation Helper](#)

Inventory [Add Inventory](#)

* Select Inventory From: SKU

Modify all quantity to: Modify all price to:

Apply all variations UPC to eBay default value

Picture	SKU	* UPC	QTY	Quantity	Price	delete
	FS-SB001-1pc	<input type="text" value="Does not apply"/>	1 pc	<input type="text" value="5"/>	<input type="text" value="US\$ 2.59"/> 16.9 元	<input type="button" value="X"/>
	FS-SB001-4pc	<input type="text" value="Does not apply"/>	4 pcs	<input type="text" value="5"/>	<input type="text" value="US\$ 9.99"/> 65.3 元	<input type="button" value="X"/>

eBay Picture Service

3 Item Location and Image

* Item Location:

Product Images: Use eBay Picture Service Photo Display:

Note: Image(s) selected will only be uploaded to Gallery Picture, if you do not use eBay picture service or basic template.

Gallery Picture

Lot Spinner Bait Lures F
16g

Item condition: **New**

QTY:

Quantity: 10 avail

Price: **US \$2.59**
Approximately
RMB 16.95

1 watching

Shipping: **Does not ship to CH**
Item location: Shanghai
China to Worldwide

1. Only when checked on “Use eBay Picture Service: Picture Pack”, 12 images would be displayed on the top-left of view item page.
2. Pls default to **Picture Pack** option(Free).
Supersize option may be charged for additional fee.

Showcase promotion

Showcase Promotion

Showcase Promotion Position: On Top On Bottom All

Case1

Case2

Case3

eBay Site: United States ▼

Listing End Rule: 30 Days ▼

Keyword Rule:

Listing Format Rule: Auction ▼

Category Rule: [1492 Sporting Goods >Fishing](#) [Remove](#)

Caption: Fishing Tackle on bidding

Case 1: Caption

Case 2

Case 3



1pc 5.0cm New Sink Metal Lures Fishing Crankbait VIB Leech Bait Tackle Hook #8

Home Description Payment Shipping Returns Contact Us

- **eBay Site(Required):** display active listings which launched to specified sites.
- **Listing End Rule(Required):** display active listings which ended within specified days.
 - ✓ 30 days: since GTC renew every 30 days, so “30 days” means no ending time limit.
- **Keyword rule(optional):** only display listing which contain the keyword.
- **Listing format Rule (optional):** no limit if keep blank
- **Category Rule(optional):** only display listings which are listed in the specified category.
- **Caption(Required):** the tab title displayed to viewers.